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USE THIS SHEET FOR PRICE REFERENCE ONLY

COLE'S
— NEW —
LOW PRICES
FOR FALL OF 1933

Our Prices this Fall will
NOT BE HIGHER
in spite of the general
trend UP! UP!

We predict a vertical jump of
 $\frac{1}{4}$ to $\frac{1}{2}$ in prices by next spring.



BUY NOW! SAVE!

Make your Selection of Bulbs, Roses and Perennial Plants from the Color Folder — Then use this Folder for the NEW LOW PRICES

NEW BULB PRICES

Tulips, Hyacinths, Scillas, etc.

Altho greatly increased—our prices will remain as printed just as long as our supply lasts.

Narcissus, Daffodils, Jonquils

Much lower in price giving you a wonderful opportunity to naturalize a large planting.

KING ALFRED—The king of Narcissus
2 bulbs for 25c, 10 bulbs for \$1

(Priced at 35c each in 1931.)

ALL OTHER VARIETIES AND MIXED NARCISSUS.

Now—3 bulbs for 25c

10 for 70c; 25 for \$1.50

PAPER WHITE (for forcing)

3 bulbs for 20c 10 for 45c

(Cole's large size bulbs bloom much better)

Crocus—All Varieties

Now 10 for 50c; 25 for \$1.00

Mixed Crocus, 10 for 40c; 25 for 80c.

Perennials and other bargains on page 4

Evergreen Specials

3 FINE PLANTS FOR \$1.00

Fine little plants for Hedges, Edgings, Rock Gardens, Foundation plantings, Window Boxes, etc.

American Arborvitae, 18 inches
Irish Juniper (Blue), 18 inches
Trailing Juniper, 12 inches
Tom Thumb Globe Arborvitae, 12 inches
Boxwood (Glossy Green) 10 inches

OUR GREATEST BARGAIN IN 52 YEARS

Evergreens

	Each
JUNIPERUS chi. Pfitzeriana. 15 to 18 in....	\$ 1.25
1½ to 2 ft.	1.50
2 to 2½ ft.	2.00
virginiana glauca. 2 to 3 ft.	2.00
3 to 4 ft.	2.50
5 to 6 ft.	7.50
chi. columnaris glauca. 2 to 3 ft.	3.00
4 to 5 ft.	7.50
PICEA excelsa. 1½ to 2 ft.75
2½ to 3 ft.	1.25
3 to 4 ft.	1.50
pungens glauca. 1½ to 2 ft.	1.90
PINUS sylvestris. 4 to 5 ft.	2.75
montana mughus. 15 to 18 in.	1.50
18 to 24 in.	1.90
THUYA occ. pyramidalis. 18 to 24 in.	1.00
3 to 4 ft.	1.60
occ. wareana. 18 to 24 in.95
TAXUS cuspidata. 12 to 15 in.	1.75
TSUGA canadensis. 2 to 2½ ft.	2.25
2½ to 3 ft.	2.50
3 to 4 ft.	2.90

ROSE PRICES

Greatly Reduced

(See Rose side of Color Folder for illustrations and descriptions.)

Cole's Extra Grade

with the additional valuable feature—Guaranteed to Grow.

All listed at 75c—Now 50c each.

All listed at \$1.00 (Talisman, Etoile de Hollande, Rev. F. Page-Roberts) Now only 65c each.

Cole's Medium A Grade

Because of the greatly reduced prices this grade cannot be guaranteed.

All listed at 50c each—Now only 25c each.

All listed at 75c each—Now only 40c each

Delphiniums (Larkspur)

English Hybrids (B. & L.) Now 15c each.

Cole's Guaranteed Double Sensations, Now 40c each.

Belladonna and Bellamosa, Now 15c each

Lilacs at Sale Prices

1½ to 2 ft. Now 35c each.

2 to 3 ft. (Were 75c) Now 40c each; 5 for \$1.90

3 to 4 ft. (Specimens) Now 90c each; 5 for 3.90

Peonies

	Each
Therese	Now 90c
(Still underpriced)	
Felix Crousse	Now 40c
Avalanche	Now 35c
Mme. Geissler	Now 40c
Mme. Emile Galle	Now 40c

Perennial Plants and Other Specials on page 4

HIGHER PRICES ARE IN ORDER

We predict that the
prices of nursery
stock will go much
higher by spring.

We urge you to
take advantage of
these low prices.
Buy those Roses,
Bulbs, Evergreens
or plants you have
been wanting. The
prices will not be
lower.

BUY NOW!

PERENNIALS And other Interesting Bargains

Perennials, Rock Plants, Iris, Phlox, Lilies

and all plants on Bulb and Perennial Side of folder
except noted herewith (Values to 30 cents.)

Now Only 15c Each

Note special items you can buy for 15c each

IRIS—Gold Imperial. (Formerly 50 cents each.)

IRIS—Ballerine, was 60 cents.

OTHER SIMILIAR BARGAINS

Special Perennial Prices

Other than 15c

BLEEDING HEART (Dicentra) Now 30c each.

LILY (Lilium) Candidum. Now 25c each.

umbellatum. Now 25c each.

POPPY (Papaver) Grand Mogul. Now 25c each.
(Formerly 60c)

Mrs. Perry now 25c each.

Perry's White Now 35c each.

REMEMBER

All other Perennials, etc., from Perennial and
Bulb side of folder except noted above are now
only 15c each.

Special Shrub Prices

AZALEA Japanese Flame. 10 to 15 in. ---\$.75
15 to 18 in. ----- 1.90

BEAUTY BUSH 2 to 3 ft. ----- .40

DOUBLE MOCK ORANGE (Virginale)

2 to 3 ft. ----- .25

3 to 4 ft. ----- .35

SPIREA billardi. 2 to 3 ft. ----- .25

3 to 4 ft. ----- .40

GERMAN PEAT, Bale \$3.90, Large Sack 75c

VIGORO 100 lb. bag for \$4.00

50 lb. bag for 2.50

25 lb. bag for 1.50

The Cole Nursery Co.
Painesville, Ohio